

# JOHN W. FRANCIS / SENIOR VIDEO EDITOR

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An established TV editor with 15+ years experience in a fast paced media environment, I'm quick, creative, and professional. Proficient in Avid Media Composer, Adobe Premiere, and After Effects.

## WORK EXPERIENCE

### + Freelance Television Editor - June 2019 to present

Working across several genres (true-crime, life-style, reality-TV, history, kids content) and formats (promos, trailers, full length shows), attention to detail and relentless service is the foundation of my approach. Editing and producing for broadcast, streaming, digital, and social media platforms, I quickly internalize the unique brand, style, and technical requirements of a variety of clients, proactively solving problems and presenting creative solutions in the edit room to tell the most compelling story. Here is an abbreviated project list:

\***A&E**, *Panic 911* (Show Editor / 2022) and *48 Hours to Buy* (Show Editor / 2023-2024)

\***Netflix**, *Man on the Run* (Trailer Editor / 2023)

\***History Channel**, *Bermuda Triangle: Cursed Waters 1 & 2* (Show Editor / 2022 - 2023)

\***Discovery**, *Gold Rush: The Dirt - Season 8 & 9* (Show Editor / 2021 - 2023)

\***HLN**, *Murder Nation* (Promo Producer Editor / 2021)

\***Disney+**, *The Big Fib & High School Musical 2* (Promo Producer Editor / 2020, 2021)

\***TLC**, *7 Little Johnstons* (Short-Form Editor Producer / 2020 - 2021)

\***Oxygen**, *Buried in the Backyard - Season 2 & The Girl Who Lived* (Show Editor / 2020, 2021)

\***CBS All Access** (Promo Producer Editor / 2019-2020)

\***Discovery ID**, *Relatively Evil* (Show Editor / 2019)

### + Senior Promo Editor, National Geographic Channel, 2018 - 2019

As a seasoned Editor with a proven track record for delivering content at the highest standard, I joined the staff, cutting on-air promos for the network. I led the editorial vision for high profile promo marketing campaigns, collaborating with Producers and others to create premium quality promos for broadcast and social media platforms.

### + Freelance Television Editor, 2014 -2018

After dedicated two years (2012-2014) to earn an MFA in Film Production, I returned to editing. Constantly booked with a variety of clients - I expanded my storytelling skill set to include full length television programs, political ads, commercials, as well as promos. Under tight deadlines, I mastered the art of going from 0 to 100 on day one of a project - collaborating with producers, executives, and coordinators to deliver the highest quality content for TV or social media.

### + Director, Video Marketing, Teach For America, NYC, 2008 - 2012

From the creative brief to the final deliverable, I wrote, scheduled, filmed, edited, and managed multiple projects and crew to create video marketing content at the height of the organization. In collaboration with several departments, I developed and executed content strategies for digital and event based marketing videos, supporting fundraising and recruitment campaigns.

### + Promo Editor, Team Sound & Vision, Washington DC, 2004 - 2008

I started my career as a professional video editor - initially as an intern, then gradually being promoted to cut promos for clients including **Discovery, TLC, National Geographic, PBS, Travel Channel, BBC America.**

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## EDUCATION

+ **M.F.A, Film Production**, Florida State University — 2012 to 2014

+ **B.A, English Literature**, College of William and Mary — 2001 to 2004